# About Vakko Esmod International Fashion Academy

Turkey's long standing well-known fashion brand Vakko, meets the world's oldest established and most active fashion school ESMOD in Istanbul, to create the future of the fashion industry in Turkey.

Established in 1841 in Paris, ESMOD is the world's first fashion school. ESMOD brings to life its unique outlook on education that has helped it pioneer the fashion and textile industries worldwide, encouraging creativity while keeping business considerations in mind.

Making a difference around the world with its world-class education programs that encompass all professions in fashion, ESMOD presents certificate programs in Fashion Brand Management, Start Up Business Management, Style Consultancy, Styling, Bags&Accessories Design, Shoe Design and Production Certificate Programs in addition to Fashion Design and Creation Undergraduate Program in its collaborative training programs with Vakko in Istanbul. Complementing theoretical training with industry-focused projects, Vakko ESMOD Fashion Academy reinforces the technical training presented by its expert roster of instructors consisting of industry professionals with applied projects realized at the Vakko Fashion and Production Centers. Embracing fashion as a way of life and aiming to educate brand-conscious creatives who are up-to-date with design culture in Turkey, Vakko ESMOD Fashion Academy works closely with the industry to introduce its students to the business world from day one, aiming to prepare them for their careers in fashion as successful professionals who follow the developments in the industry closely, correctly evaluate client requirements and lead their brands on a path to success.

Vakko ESMOD Fashion Academy is looking forward to educating a new generation to shape tomorrow's fashion industry in Turkey...



# Esmod's Formation Intensive Program

An accelerated nine months program is open to professionals or candidates who would prefer to have intensive education in the fashion field. The curriculum is planned as a preparatory program to Fashion Design and Creation Undergraduate program and concentrates mainly on Fashion Design and Pattern making. Its curriculum is created by Esmod Paris and has international recognition worldwide.

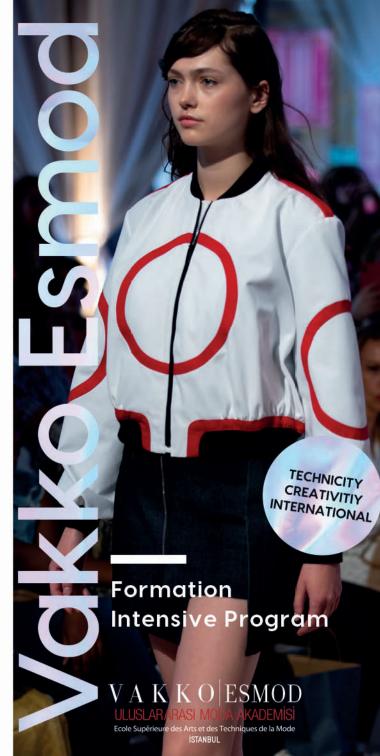


In Fashion Design, participants will learn how to create figure drawing, illustrations and flat drawings, they will learn how to use Photoshop & Illustrator programs for technical flat drawings. Students get to receive information about the current fashion industry, learn about designers, understanding color, fabrics, approach and analysis of fashion trends, fashion shows, current events, development of a personal universe and collection plans.

In Patternmaking participants will be learning basic patterns for skirts, shirts and dresses, realizing models in fabric, grading, understanding silhouettes and shapes, learning how to make suit patterns, realizing models using flat pattern, draping and moulage techniques together with professional sewing techniques.

- In addition to the Vakko Esmod certificate, participants will receive fashion design & pattern making certificates approved by the Ministry of Education in Turkey.
- At the end of the program, instructors will choose a selection of finalized models to be displayed at the end-of-the-year final fashion show completed by the students who attended both fd and pm classes.
- Participants who had successfully completed this program
  has an opportunity to transfer to 2nd or 3rd year of fashion
  design and creation undergraduate program after the
  necessary evaluation of each student in the final jury.





Introduction to Fashion design Analysis of all models in Fashion history Processes in today's fashion world Working methods of a designer

Introduction to Basic drawing techniques

Figure drawing

Figure body details

Face, Hair, eyes, Lips, hands and feet drawings

Garment drawing and coloring on figure

Placing shadows on figures, eye and hair color changes

Mannequin and model drawings

Flat drawings

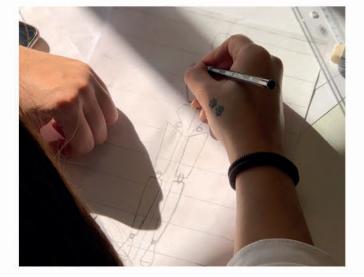
Flat drawings of different models

Moodboard: what it is, how it is prepared

Inspiration from moodboard for mannequin and model drawing

Muse - target audience - Moodboard - Color range...





...Collection studies

What is a collection and how is it prepared?

Deciding on a Theme/concept

Mannequin and Model drawings

Flat drawings

Personal Universe: Who am I? What do I like? What affects me?

Fashion illustration Illustration project

Photoshop: Creating a document, Toolbox, settings, decisions,

coloring, Type tools, retouching, Layers

Moodboard with Photoshop and collage studies, rotating objects,

coloring and scaling, flat drawing

Skirt project

Shirt project

Dress project

Suit, jacket and pants project

Casualwear and Denim project

Project delivery and presentation - Skills to present the portfolio. Roles that we take in a team in business life. Ways to follow working at different companies in order to gain experience.

#### Skirts

Straight

Flat

Flat skirt with yoke

Dart manupulations on skirts

Sewing of these different skirts in muslin

Realization of a skirt model in fabric with lining

Technical sheets and industrial patten details

### Shirts

Bodice

Bodice enlargements

Bodice dart manupulations

Different shirt studies

Different sleeve studies

Different collar studies

Realization of a shit model in real fabric including industrial pattern Technical sheets

## Dress

Dress explanations

Dress enlargements

Dart manupulations

Sewing of the half muslin sample

Realization of your own design in real fabric





### **Bomber Jacket**

Explanation of dart manupulation and enlargements

Collars

Sleeve

Half of a Muslin sample making with appropriate sewing techniques concerning the product

# Tailoring

Explanation of tailoring

**Enlargements** 

Tailored sleeve

Tailored collar Shawl collar

Lining explanation

Study of tailoring jacket number 1 in muslin fabric

Study of tailoring jacket number 2 in muslin fabric

Study of tailoring jackey number 3 in muslin fabric

Realization in real fabric where you will use your own design from fashion design class