

## About Vakko Esmod International Fashion Academy

Turkey's long standing well-known fashion brand Vakko, meets the world's oldest established and most active fashion school ESMOD in Istanbul, to create the future of the fashion industry in Turkey.

Established in 1841 in Paris, ESMOD is the world's first fashion school. ESMOD brings to life its unique outlook on education that has helped it pioneer the fashion and textile industries worldwide, encouraging creativity while keeping business considerations in mind.

Making a difference around the world with its world-class education programs that encompass all professions in fashion, ESMOD presents certificate programs in Fashion Brand Management, Start Up Business Management, Style Consultancy, Styling, Bags&Accessories Design, Shoe Design and Production Certificate Programs in addition to Fashion Design and Creation Undergraduate Program in its collaborative training programs with Vakko in Istanbul. Complementing theoretical training with industry-focused projects, Vakko ESMOD Fashion Academy reinforces the technical training presented by its expert roster of instructors consisting of industry professionals with applied projects realized at the Vakko Fashion and Production Centers. Embracing fashion as a way of life and aiming to educate brand-conscious creatives who are up-to-date with design culture in Turkey, Vakko ESMOD Fashion Academy works closely with the industry to introduce its students to the business world from day one, aiming to prepare them for their careers in fashion as successful professionals who follow the developments in the industry closely, correctly evaluate client requirements and lead their brands on a path to success.

Vakko ESMOD Fashion Academy is looking forward to educating a new generation to shape tomorrow's fashion industry in Turkey...

**VAKKO | ESMOD**  
ULUSLARARASI MODA AKADEMİSİ  
Ecole Supérieure des Arts et des Techniques de la Mode  
ISTANBUL

## Esmod's Formation Intensive Program

An accelerated nine months program is open to professionals or candidates who would prefer to have intensive education in the fashion field. The curriculum is planned as a preparatory program to Fashion Design and Creation Undergraduate program and concentrates mainly on Fashion Design and Pattern making. Its curriculum is created by Esmod Paris and has international recognition worldwide.



In Fashion Design, participants will learn how to create figure drawing, illustrations and flat drawings, they will learn how to use Photoshop & Illustrator programs for technical flat drawings. Students get to receive information about the current fashion industry, learn about designers, understanding color, fabrics, approach and analysis of fashion trends, fashion shows, current events, development of a personal universe and collection plans.

In Patternmaking participants will be learning basic patterns for skirts, shirts and dresses, realizing models in fabric, grading, understanding silhouettes and shapes, learning how to make suit patterns, realizing models using flat pattern, draping and moulage techniques together with professional sewing techniques.

- In addition to the Vakko Esmod certificate, participants will receive fashion design & pattern making certificates approved by the Ministry of Education in Turkey.

- At the end of the program, instructors will choose a selection of finalized models to be displayed at the end-of-the-year final fashion show completed by the students who attended both fd and pm classes.

- Participants who had successfully completed this program has an opportunity to transfer to 2nd or 3rd year of fashion design and creation undergraduate program after the necessary evaluation of each student in the final jury.



VAKKO ESMOD ULUSLARARASI MODA AKADEMİSİ

Vişnezade Mahallesi Süleyman Seba Caddesi No 53 Akaretler Sıraevler

Beşiktaş İstanbul Turkey

+90 212 249 20 54 /55 /57 /59 bilgi@vakkoesmod.com

www.vakkoesmod.com

Vakko Esmod

Formation  
Intensive Program

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TECHNICITY  
CREATIVITIY  
INTERNATIONAL



- Introduction to Fashion design
- Analysis of all models in Fashion history
- Processes in today's fashion world
- Working methods of a designer
- Introduction to Basic drawing techniques
- Figure drawing
- Figure body details
- Face, Hair, eyes, Lips, hands and feet drawings
- Garment drawing and coloring on figure
- Placing shadows on figures, eye and hair color changes
- Mannequin and model drawings
- Flat drawings
- Flat drawings of different models
- Moodboard : what it is, how it is prepared
- Inspiration from moodboard for mannequin and model drawing
- Muse – target audience - Moodboard – Color range...



- ...Collection studies
- What is a collection and how is it prepared ?
- Deciding on a Theme/concept
- Mannequin and Model drawings
- Flat drawings
- Personal Universe : Who am I? What do I like? What affects me?
- Fashion illustration
- Illustration project
- Photoshop: Creating a document, Toolbox, settings, decisions, coloring, Type tools, retouching, Layers
- Moodboard with Photoshop and collage studies, rotating objects, coloring and scaling, flat drawing
- Skirt project
- Shirt project
- Dress project
- Suit, jacket and pants project
- Casualwear and Denim project
- Project delivery and presentation – Skills to present the portfolio. Roles that we take in a team in business life. Ways to follow working at different companies in order to gain experience.

# Fashion Design



## Skirts

- Straight
- Flat
- Flat skirt with yoke
- Dart manipulations on skirts
- Sewing of these different skirts in muslin
- Realization of a skirt model in fabric with lining
- Technical sheets and industrial pattern details

## Shirts

- Bodice
- Bodice enlargements
- Bodice dart manipulations
- Different shirt studies
- Different sleeve studies
- Different collar studies
- Realization of a shirt model in real fabric including industrial pattern
- Technical sheets

## Dress

- Dress explanations
- Dress enlargements
- Dart manipulations
- Sewing of the half muslin sample
- Realization of your own design in real fabric



# Pattern Making



## Bomber Jacket

- Explanation of dart manipulation and enlargements
- Lining
- Collars
- Sleeve
- Half of a Muslin sample making with appropriate sewing techniques concerning the product

## Tailoring

- Explanation of tailoring
- Enlargements
- Tailored sleeve
- Tailored collar
- Shawl collar
- Lining explanation
- Study of tailoring jacket number 1 in muslin fabric
- Study of tailoring jacket number 2 in muslin fabric
- Study of tailoring jacket number 3 in muslin fabric
- Realization in real fabric where you will use your own design from fashion design class